



Local Television Market Universe Estimates for 2008-2009 - Metered Markets

Rank	Designated Market Area (DMA)	TV Homes
1	New York - LPM	7,433,820
2	Los Angeles - LPM	5,654,260
3	Chicago - LPM	3,492,850
4	Philadelphia - LPM	2,950,220
5	Dallas-Ft. Worth - LPM	2,489,970
6	San Francisco-Oak-San Jose - LPM	2,476,450
7	Boston (Manchester) - LPM	2,409,080
8	Atlanta - LPM	2,369,780
9	Washington, DC (Hagrstwn) - LPM	2,321,610
10	Houston - LPM	2,106,210
11	Detroit - LPM	1,926,970
12	Phoenix (Prescott) - LPM	1,855,930
13	Tampa-St. Pete (Sarasota) - LPM	1,822,160
14	Seattle-Tacoma - LPM	1,819,970
15	Minneapolis-St. Paul - LPM	1,730,530
16	Miami-Ft. Lauderdale - LPM October	1,546,920
17	Cleveland-Akron (Canton) - LPM	1,524,930
18	Denver - LPM October	1,524,210
19	Orlando-Daytona Bch-Melbrn	1,466,420
20	Sacramnto-Stkton-Modesto	1,399,520
21	St. Louis	1,249,820
22	Portland, OR	1,175,100
23	Pittsburgh	1,156,460
24	Charlotte	1,122,860
25	Indianapolis	1,114,970
26	Baltimore	1,102,080
27	Raleigh-Durham (Fayetvll)	1,080,680
28	San Diego	1,066,680
29	Nashville	1,016,290
30	Hartford & New Haven	1,014,990
31	Kansas City	937,970
32	Columbus, OH	925,840
33	Salt Lake City	919,390
34	Cincinnati	915,570
35	Milwaukee	905,350
36	Greenvll-Spart-Ashevll-And	858,050
37	San Antonio	818,560
38	West Palm Beach-Ft. Pierce	779,430
40	Birmingham (Ann and Tusc)	739,750
42	Las Vegas	728,410
43	Norfolk-Portsmth-Newpt Nws	718,020
44	Albuquerque-Santa Fe	689,120
45	Oklahoma City	687,300
46	Greensboro-H.Point-W.Salem	685,110

47	Jacksonville	674,860
48	Memphis	673,770
49	Austin	667,670
50	Louisville	667,230
51	Buffalo	631,120
52	Providence-New Bedford	622,580
53	New Orleans	602,740
58	Richmond-Petersburg	550,240
59	Knoxville	547,930
61	Tulsa	529,540
62	Ft. Myers-Naples	509,530
64	Dayton	483,790
	Total for 56 Metered Markets	79,890,610

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